Contributors

MEET THE TEAM



Paola Westbeek is a food, wine and travel journalist who has explored Europe, interviewing chefs, visiting vineyards and reviewing restaurants. Her food and drink columns have appeared in Reader's Digest UK and FRANCE Magazine, and she's also the editor-in-chief of DUTCH, a bi-monthly North American magazine about the Netherlands. In this issue, Paola highlights some of the world's top pastry destinations (p. 52). Paola's travel tip: "If you truly want to get a 'taste' of your destination, take a cooking class and learn how to create regional dishes. It's an unforgettably delicious experience!"



Based in Amsterdam and London, Dennis is well known for his work capturing authentic moments and people in a uniquely vibrant and captivating way. Over the years, he has evolved into an outstanding portrait/documentary and fashion photographer. Dennis took the photos for the Game Changer article (p. 26). Dennis' travel tip: "Visit the Croatian island of Vis. It has lovely beaches and great food. Vistown is really nice for starters, but if you want to explore the island further, take the bus over to Komiža, which has lots of delicious restaurants, and beaches where you can enjoy a lovely (sea urchin-free) swim."



Marenthe Atten

Marenthe, who made the cover illustration, is an award-winning artist and designer and has created work for Centraal Museum Utrecht, magazines and greeting cards, among others. An avid traveller and fan of art journalling, she always takes a journal with her on trips, as she finds the places she visits incredibly inspiring. Marenthe's travel tip: "I often visit cities such as Berlin, Paris and London. Recently, I was in Sintra, about 30km from Lisbon, which has lush gardens, and beautiful country houses and former palaces. I found it so impressive. Go during low season, and stay for one or two nights as there's a lot to see."

Colophon

Advertising Sales

Holland Herald Is created on behalf of **KLM Royal Dutch Airlines** by Hearst Netherlands

KLM Head of Content Marketing Daphne Hoogenboom

Editorial Team Content Director Alexandra de Jong Art Director Karon Lastdrager Chief Subeditor Ben Clark Subeditor/Proofreader Julia Gorodecky

Senior Editor Marieke Verhoeven Photo Editor Monique Kolmeijer Content Creator Anouk Bowman Lavout Designer Anna Ciepiela Contributors Ester Gebuis, Brenda van Leeuwen, Natascha Libbert, Josta Rutten. Markus Seewald, Maya Skillen, Etienne Smeenk, Jurriaan Teulings, Studio

Tween, Freek Vonk, Mark Wagtendonk, Joanne Wienen, Monique Wiibrands Hearst Netherlands Sr. Client Partner Erik-Jan Sanders +31 624 191 828 erik ian sanders@hearst nl Chief Executive Officer Marscha Krouwel Chief Brand Officer Lieneke van den Heuvel Portfolio Director Bram Mullink Chief Financial Officer Dominique Tobe (ad int.) Chief Technology Officer Remmert Bolderman Production Management Joyce van Onselen

Photo Director Copyright & Syndication Caroline Brugman

Published by

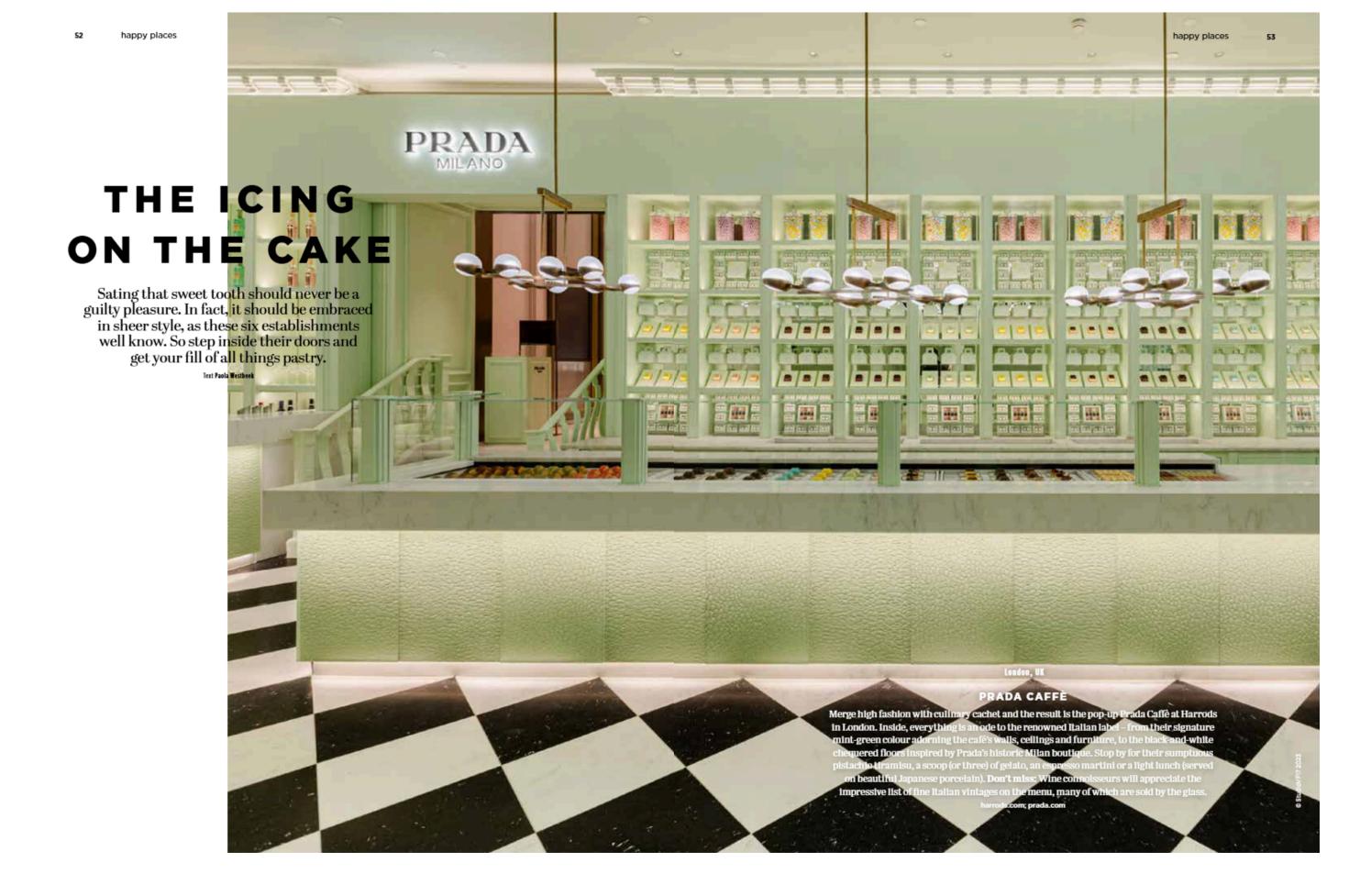
Hearst Netherlands Moermanskkade 500 1013 BC Amsterdam The Netherlands holland-herald@hearst.nl holland-herald.com

Printed by Senefelder Misset

ISSN 0018-3563 Paper cover: 200 grams Paper inside: 70 grams









Paris, France

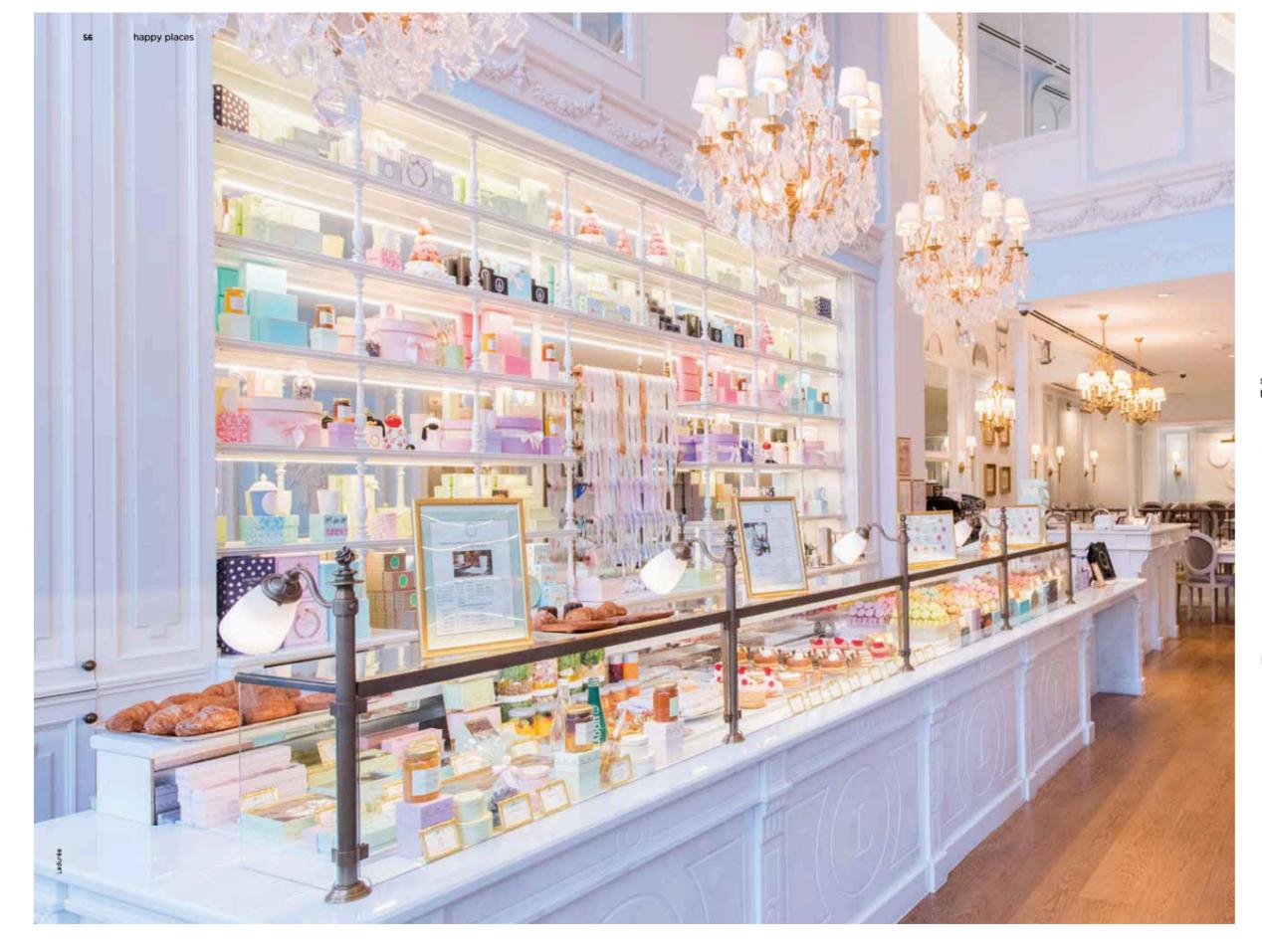
LE COMPTOIR

Helmed by the Ritz Paris' renowned pastry chef François Perret and recently crowned the
'World's Best Pastry Shop' by global restaurant guide La Liste, Le Comptoir is one of the French
capital's premier gastronomic destinations. The decor's understated elegance ensures that the
spotlight remains firmly on the exquisite pastries, including elongated versions of the
traditional croissant and pain au chocolat, which are practically made for dipping.

Don't miss: Fans of madeleines are in luck as Perret has turned these tender treats into true
masterpieces, whether beautifully glazed, topped with fruit or arranged into a towering pyramid.



57



Washington, D.C., US

LADURÉE

One of the most iconic names in the world of pastry, Ladurée can be credited with elevating the tea break into a sophisticated ritual during the Belle Époque and, more recently, with catapulting the French macaron to global fame. From their charming pastel-coloured interior decorated with Parisian antiques, to pastries that are almost too pretty to eat, the Washington, D.C. location is a feast for the senses.

Don't miss: While macarons - available in myriad enticing flavours - may be their flagship confection, come the weekend, Ladurée's salon de thé is the ultimate spot to savour a Champagne brunch full of French flair.

laduree.us





Milan, Italy

MARCHESI 1824

With Christmas just around the corner, there's no better time to visit Milan's historic *pasticceria* ('pastry shop'), which is renowned for its holiday classic, the panettone. Head to one of the three elegant locations in the city and buy one to take home, or sit down and savour it with a perfectly brewed coffee. Boasting a dazzling array of baked goods, sweets, chocolates, sweet spreads and even gelato, the temptations on offer here are too sweet to resist. **Don't miss:** To mark their bicentenary this year, Marchesi has launched a new cocktail menu, featuring a saffron-infused Old Marchesi Milano that is a nod to the city's culinary claim to fame: *risotto alla Milanese*.

marchesi1824.com